



“New  Attends a NIADA Conference (or refresh my memory please!)”

Mary Ellen Frank, a NIADA artists advises her imaginary friend...

You're a new person attending the NIADA 2011 Convention in Denver CO August 25-28th. You have never been before and here is what you will discover!

(Remember the times and places are in the schedule you'll receive at registration. More information on the schedule and the events are at the NIADA website www.niada.org/conf_schedule. Also, as you read it now, you may discover some events you can participate in and that you will need to prepare for. Here we are just trying to introduce you to the flow of events and what some of the terms mean, the ones that are in **red font**, see **GLOSSARY** at end.)

FIRST DAY: THURSDAY

You've checked in to your room and maybe met your roommate who you've linked up with through the NIADA Conference **Roommate Helper**.

You've wandered down to the lobby and located the Conference registration desk.

Registration:

- Friendly faces full of information;
- A packet of information, Conference schedule, map of hotel;
- Your **Match Mixer “You Did What!?”** contest form;
- A name tag with your name place and color coded to alert others you are new;
- A table of brochures and info;

A Communications board with sign up sheets for:

- Help Needed (that you can give);
- Questions;
- **Photographer**; and
- **Meal buddy**.

You find a place to sit down (main lobby is a nice cozy place), review the Conference schedule and map out the times and places you need to be and you find out:

Classes:

- Have been happening!
- You can view their fabulous projects during the **Challenge / Critique / Class** Projects Exhibits late Friday afternoon.

There is a luncheon and meeting for **NIADA Patrons** tomorrow you could be part of if you take advantage of our **Special Deal**, (see **GLOSSARY** at end.)

Help is needed and you would be welcome to join in and meet more people!

- See the Communications board for a sign up sheet.
- Today- Pedestals for **Gallery Night** set up late afternoon and breakdown late evening.

Events:

- Cocktails, appetizers and good company on the patio;
- **Gallery Night** to view one special piece from each of the **NIADA Artists**.

SECOND DAY: FRIDAY

Swing by the Registration Desk and check the Communications board

Helper Room opens at mid morning and is open until late afternoon this day.

NIADA Patron meeting starts early this morning (see our **Special Deal** in **GLOSSARY**, at end).

Events:

Programs all morning and, after a lunch break, all afternoon:

- Speaker
- Projections
- Handouts
- Displays

Lunchtime:

- **NIADA Patrons & NIADA Artists** Honors Luncheon at noon (see our **Special Deal** in **GLOSSARY** at end).
- Otherwise link up with someone you met and hit one of the spots suggested in your registration materials and/or Visit the **Helper** Room or
- If you are a Visiting Artist, dash up to your room to put finishing touches on your **Critique** and/or **Challenge** piece.
- Work on matching up Conference attendees to **Match Mixer "You did what!?"**
- **Challenge** and **Critique** and **Class Projects** setup after lunch. If you have had the foresight to register for a **Critique** and/or have brought a **Challenge** piece and/or you took a **Class**, you can bring those pieces down to the Exhibit Room.
- For Visiting Artists, your Private **Critique** time may be this afternoon. Don't forget it as you go back to **Programs**!
- Back to the **Programs** this afternoon.

Events:

Critique, Challenge and Class Project Exhibits are only open today, late afternoon.

This is your only chance to see these dolls so don't forget to get over there.

If you have entered pieces, you can have your promotional material with your pieces and hover by them to talk to admirers.

Help is needed for:

- See the Communications board for a sign up sheet
 - **Critique, Challenge & Class Project** breakdown when it closes.
-

Dinnertime:

- Your own or link up with someone you met and hit one of the spots suggested in your registration materials - *Check the Communications Board*
- Work on matching up Conference attendees at the **Match Mixer "You did what!?"**

Events:

Keynote speaker Lynne Bruning is this evening so get there a little early to get a good seat!

THIRD DAY: SATURDAY

Photographer:

As a Visiting Artist, you've signed up for photographs of your **Critique** and **Challenge** dolls (all optional) so must deliver them and a check from mid morning.

Fill out a card indicating what you would like to have done. Attach your check to the card. Pick up is late afternoon.

Events:

10 BY 12 Visiting Artists presentations this morning:

As a Visiting Artist, you've had the foresight to send your ten images to the **NIADA Artist** organizing this so you will be one of the twelve visiting artists in this projected presentation. In any case, it's a must see.

Demonstrations by **NIADA Artists** from mid morning to lunchtime:

You peruse the schedule to see what is offered so you can saddle up to see all you are interested in. It appears you can do almost all of them as they are short and the audience circulates.

Lunchtime:

- Over lunch you are free to link up with someone you met and hit one of the eating spots suggested in your registration materials AND/OR take another look in the **Helper** Room.
- Work on matching up Conference attendees to **Match Mixer "You did what!?"**

Flea Market is open:

- Just for **Class**/Conference attendees from right after lunch, then
- To the Public from mid afternoon (your friends from the area can come!)

Aspiring Patron Tea: Want to know more??

- **NIADA Patrons** are very important to the operations of NIADA and the annual Conference. If you are curious as to what a **NIADA Patron** does, or are interested in becoming a Patron, please drop by this informal tea to have your questions answered (see our **Special Online Deal** in **GLOSSARY**, at end).

Helper Room closes for good late this afternoon!

- Last chance to visit and make sure you've assured a win!!

Help is needed:

- See the Communications board for a sign up sheet
- To set up for **Helper** Room breakdown to transport to the banquet area.

Visiting Artists should pick up their dolls from the Photographer this afternoon.

Banquet:

Time to get gussied up in your dressy-casual best for the **Banquet**.

Cocktails in the hotel bar, then the

Banquet begins and continues for the rest of the evening:

- **Helpers** winners are chosen;
- The **Match Mixer** "You did what!?" answers are revealed and the winnings are awarded;
- The Conference **Souvenir** is distributed and then revealed to all simultaneously;
- The site for next year's Conference is announced;

This is our last real get together so we don't want it to end!

FINAL DAY: SUNDAY

You're packing for checkout. You and your roommate are exchanging contact info if you haven't already. You have breakfast on your own with some new people you've met.

Events:

The NIADA Artists Show and Sale opens at:

- **Mid morning:** **NIADA Patron** ticket (see **Special Online Deal** in **GLOSSARY** below), then
- **Late morning:** Conference Attendees /Press/Gallery ticket
- **All afternoon:** Open to Public (your friends from the area can come!)

Help is needed!!!

- See the Communications board for a sign up sheet
- For breakdown of the **Show & Sale** when it ends.

GLOSSARY

10 BY 12 Visiting Artists Presentations: New this year! A presentation by visiting artists of ten images sent to the **NIADA Artist** organizing this program, Shelley Thornton artist@shelleythornton.com. Only the first twelve visiting artists who submit images will be in this projected presentation. For more info see www.niada.org/conference/tenbytwelve.

Banquet: The Saturday night feast capping off the Conference! The Match Mixer winner is determined, the Helper raffle is held at the Banquet, and the Conference Souvenir is revealed.

Challenge Projects: "Up in the Clouds" – open to all Conference Registrants!

A challenge is an artistic exploration of how each individual interprets and represents a theme. This theme may be well defined or merely a phrase, like "In the Clouds". Each participant renders their work, in this case, honoring the dollmaking tradition, and submits it for exhibition at the Conference. For more info see www.niada.org/challenge-msg

Class Projects: Classes are held in conjunction with all NIADA Conferences as one of our primary missions is educational. The NIADA Dollmaking School spans four days featuring twelve classes by nine NIADA Artists, some who only offer instruction at this setting. Come to the **Critique, Challenge and Class Project** Exhibits and view the teacher's samples of what they taught along with some of the students projects!

Critique: Open to all Visiting Artists! This is your private time to explore your potential growth with the help and guidance of a **NIADA Artist** member!

Demonstrations: Tips, techniques, supplies, tools and materials **NIADA Artists** use. You circulate between these as they re-start every 20-25 minutes... so you will have time to see them all. Some of them provide an opportunity to try.

Flea Market: Tables of reasonably priced art pieces, craft packets, instructional books, fabrics, tools and other items for sale from the NIADA organization and NIADA artists.

Gallery Night: A special piece by each artist and a chance to meet **NIADA Artists** with their work, photograph them and invite your coworkers, friends and family to come too and see what this whole thing is about! You will find out who the newly elected NIADA Artists are as they will be front and center in the **Gallery**.

Helper: A donation from one of the **NIADA Artists** or **NIADA Patrons** of items made by or relevant to NIADA or international doll art. Tickets are purchased in the Helper Room from volunteers and deposited in the boxes in front of each item. The items are raffled off at the **Banquet**. Funds from these Helpers are used to pay Conference expenses.

Keynote Speaker: Lynne Bruning is the creatrix of exclusive wearable art, eTextiles and adaptive technologies. Fusing together her BA in neurophysiology from Smith College, Masters in Architecture from the University of Colorado and her family history in textiles Lynne jets thru the universe creatively cross-pollinating the worlds of science, textiles, fashion and technology. Lynne has taught introductory electronic textiles from coast to coast instilling textile artists, electrical engineers and computer hacks with the love of wearable computing and spawning local eTextile groups. Her innovative award winning designs will inspire and challenge you to see beyond the fabric and into today's technology of 3D printing, laser cutting and complex surface design.

For more info: Lynne Bruning lynne@lynnebruning.com Website: www.lbruning.com

Match Mixer "You did what!?": The mixer this year is kind of an information treasure hunt for Conference attendees to match up revelations about things each Conference attendee has undertaken or accomplished in their life other than dolls. It could be related to work, family....travel. The forms with the revelations and how to collect responses will be in all the registration packets. Get to know one another and the interesting lives we have. The answers and winner will be announced at the **Banquet**.

Meal Buddy: Many of the people attending these Conferences come alone. Find a friend to share a meal, sip coffee, take a walk, spend time with- *See Communication Board at Registration*.

NIADA Artists and NIADA Patron Luncheon: a Fabulous Meal, Chance to mingle with Collectors, Magazine Writers, Museum Curators and Doll artists who are members of NIADA. There are introductions of new NIADA Artists & Patrons and announcements of Honors for NIADA Patrons and Artists who have contributed in some special way to the organization. This event is for NIADA Artists and NIADA Patrons.

NIADA Artist: These artists have juried via the standards process into the organization in the Artist category. The pathway to this membership is described completely on the NIADA website www.niada.org/member with links to the standards and application process. Once elected, a NIADA Artist is entitled to have a sales table in the annual NIADA **Show and Sale** at the Conference, to use the "NIADA Artist" designation in the promotion of their own work and related career activities, such as teaching and publishing, and to receive member discounts on Conference fees, books, etc.

To remain a member in good standing with voting rights and benefits, Artist Dues of \$50 per year must be paid, and artists are urged to attend at least one Conference every three years. Other duties include attending business meetings at Conferences, performing critiques, volunteering to work on committees

and serve as officers and board members, participating in online discussions and in other ways helping to keep the organization running throughout the year. All NIADA members should also promote dolls as art, as well as the organization and its good will and missions.

NIADA Patron: Patrons are a very important part of NIADA. Patrons actively support and promote NIADA in many ways, such as the education of other collectors and the general public about fine art dolls, purchase of NIADA dolls, promotion of NIADA artists at shows and galleries, carrying NIADA work in shops, providing magazine interviews or writing articles, and representing NIADA in various business ventures. Patrons are key with much of the organizing and facilitating the annual Conference and other events, plus assignments that expedite the year-round operation of NIADA. Annual dues are \$50.

There are many benefits to being a NIADA Patron, including:

1. Early entrance into the Show and Sale room at Conferences;
2. Invitation to NIADA Artist/Patron luncheon during Conferences;
3. Reduced registration fee for NIADA Conferences;
4. Working closely with NIADA Artists to further the art of the doll;
5. NIADA newsletter chat group (includes all NIADA artist and patron members);
6. Wholesale rates on NIADA products for resale;
7. Access to the NIADA archives of photos and articles;
8. Connection to other like-minded collectors.

Patrons also have responsibilities to NIADA. The following are some ways in which Patrons have chosen to contribute to the organization:

1. Assist at Conferences;
2. Present a **Program** or participate in a panel discussion at a Conference;
3. Buy **Helper** tickets at Conferences;
4. Bring items for the **Helper** Room at Conferences;
5. Bring NIADA dolls to share if there is a Patron exhibit at Conferences;
6. Investigate potential hotels for Conferences;
7. Serve on NIADA committees and/or the board;
8. Look for opportunities to advance "the art of the doll" (eg. programs at doll clubs; provide tours of personal collection; write articles for local newspapers);
9. Purchase NIADA dolls, books and related items;
10. Make financial contributions to NIADA, directly or underwriting projects or scholarships.

Other information:

Patrons are not entitled to a discount on NIADA dolls, although some artists have offered it. WE DO NOT ASK. It is not required that a patron own NIADA dolls, and of course Patrons may collect whatever else appeals to them. Patrons are not required to be a member of UFDC or a doll club.

Special Online Deal: Join NIADA as a patron for 2011 and for only \$25 with your *Non-Member Conference Paid Registration* and enjoy all the special perks such as the **Artists and Patron Luncheon** and early entry into the **Show & Sales** Room on Sunday! [Click here to join www.niada.org/info.html](http://www.niada.org/info.html) (Scroll 1/2 way down page to yellow PayPal boxes). **Deadline Friday August 19th**

Photographer: Don't miss your opportunity to have your special pieces captured! Mark Mortensen will be there for you to take professional photographs of your artistic pieces. There will be a menu of shots to choose from, example: a head close up shot and a full figure shot for \$45.

How to pay: Mark accepts cash, check, or charge card.

How tell what you want: did you spend hours, days embroidering or beading a section of the doll's costuming? Spend special time in detailing the perfect painted eye? Mark can take clear defined shots of your details! There will be a section to check off for this!

How to pickup: Photos will be delivered to you via a website where you will be able to pick up your shots easily and at your leisure. Not to worry it will be easy!! Even for those you are technically challenged!

For more info see www.markmortensen.com

Programs: Presentations given by **NIADA Patrons**, **NIADA Artists** or invited guest speakers. They may include projections of powerpoint or videos, handouts and displays. Programs are scheduled for Friday with a special **Keynote Speaker** on Friday evening.

Roommate Helper: **NIADA Patron Barbara Campbell**, paprikash55@hotmail.com can help you find someone to share a hotel room with.

Show and Sale: This is a must see! **NIADA Artists** Members from around the world will bring their finest work for this Show and Sale. You will enjoy the diversity of the artists and the great attention to the fine craftsmanship of each. There are art pieces on exhibit, for sale, to order or commission.

PLUS, The NIADA Organization table has smaller items from the artists, books, cards & newsletters published by NIADA, and **Souvenirs** from previous Conferences AND you can purchase or bring your NIADA bags, aprons and book, [NIADA Art Dolls: Rich Traditions, New Ideas](#) or other books featuring **NIADA Artists** and have them sign your items.

PLEASE NOTE: *Although sales during Conference and at all Conference locations and rooms are limited to NIADA artists' work only, it is worthwhile for visiting artists to bring samples of their best pieces. There are opportunities to show that work. There is a critique, the **Critique Exhibit**, and the **Challenge Exhibit**. Many times these exhibits have been covered in the press. Also at panel discussions, during classes, demos and workshops, it is perfectly appropriate to use your work to discuss techniques and presentations.*

Souvenir: A special **NIADA Artist** item produced just for that Conference. These are kept a secret until banquet and revealed to everyone at once, so wait until you get the word to open these limited edition artworks.

**We hope you enjoyed your first NIADA Conference
and will plan to make it an annual event! See you next year!**

